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FOR IMMEDIATE RELEASE

King's Launches New Athletics Logo

Edmonton – The King's University College is pleased to announce the launch of a new Athletics Department logo.

"It was time for a change," said Director of Athletics, Craig Wilsman. "After our school colors and logo were updated back in 2007, we felt it was also time to update the look of our team jerseys. A big part of that is our logo. We wanted something with a familiar feel, but something more striking."

The new logo features a more stylized and dramatic eagle, along with the symbol found in the school logo. The colors have also been updated to a brighter blue.

Back in 1992 the Athletics Department ran a campus-wide contest to choose a new name for sports teams at King's. It was at that time that the word "Eagles" came to describe all the sports teams at the university. That year also marks the launch of the previous logo, which has now become part of the proud athletics history at The King's University College.

"Our new logo will be making its way across the entire ACAC this year," notes Wilsman. "It will be seen in banners, uniforms, and on our website."

Additional information can be found on the King's website at: kingsu.ca/athletics

The King's University College offers fully accredited Bachelor degrees in the arts, humanities, music, social sciences, natural sciences and commerce/management, as well as an education after degree. King's currently serves over 600 students from across Canada and abroad, representing more than 16 nations. Faculty are highly qualified, dedicated Christians committed to academic excellence and communicating a Christian perspective in their teaching. Students are challenged both inside and outside the classroom to apply what they learn to their life and their future career.

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