

October 13, 2006

**FOR IMMEDIATE RELEASE**

## **Mayor Proclaims – “Make Poverty History Day”**

*Edmonton...* King’s University College is pleased to announce that on behalf of the Mayor of Edmonton, Councillor Michael Phair will be at King’s on October 17<sup>th</sup> to proclaim, “Make Poverty History Day.”

This local proclamation, which takes place from noon until 1:00 pm marks “The International Day for the Eradication of Poverty.” Events are happening all around the world. At King’s University College there will be a 100 foot “Make Poverty History” banner that will be wrapped around the school (photo-op). The University of Alberta will also be draping their school as they show solidarity with the world’s poor.

“As more people pull together to address the root causes of poverty,” said Councillor Phair, “we will come ever closer to ensuring that all people have the opportunity to enjoy the good quality of life to which we are all entitled.”

Along with the proclamation from Councillor Phair, four local organizations will be speaking on ways to address poverty in the City of Edmonton.

“It is very important that the average citizen becomes aware of poverty issues in Edmonton,” said Susan Morrissey, Executive Director for Edmonton Social Planning Council. “The face of poverty is changing. We are now having to deal with the working poor. It seems like a shame that those individuals who are considered working poor are working harder and not getting ahead.”

As part of the day’s events, multiple Juno Award winner Bill Bourne will be performing and speaking on poverty. The public is invited to attend the entire event.

**What:** “Make Poverty History Day” proclamation made by City Councillor Michael Phair  
**Where:** King’s University College (9125 – 50 street)  
**When:** Tuesday, October 17, 2006 – Noon to 1:00 p.m.  
**Who:** City Councillor Michael Phair  
Edmonton Food Bank  
Edmonton Social Planning Council  
The Mustard Seed  
Edmonton City Centre Church Corporation  
Juno Award winner Bill Bourne

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