

ACADEMIC ENRICHMENT CENTRE

"At King's we strive to educate for the physical, mental, emotional, and spiritual development of each student."

Dr. Chris Peet,
Dean of Social Sciences,
Professor of Psychology

Case for support: \$2 million



A PROMISING FUTURE

King's serves more than 800 students from 16 nations. Students can enrol in 561 courses in 24 disciplines and graduate with a bachelor's degree. Faculty members are highly qualified, dedicated Christians committed to academic excellence and communicating their faith in all levels of teaching.

Our Christian worldview stems from the belief that God is the author of all life and that He has entrusted us with the lives of students and resources that will further His kingdom on earth.

With gratitude to God for our growth and progress as an institution over the past 38 years, King's leadership, faculty, students, and Board of Governors completed a visionary strategic planning initiative that will provide crucial direction for our future—a promising future.

The Shared Vision 2020 strategic initiative enables us to build on our strengths, better serve our community and country, and fulfill our global mission as an institution of faith and learning. The actions we take today will determine our future.

“During this process, more than \$27 million in academic program and student life enhancements, new facilities, student financial aid, and other key initiatives that will shape the future of Reformed Christian university education, were identified.”

Dr. Melanie Humphreys, President



King's mission is to provide Christian university education that inspires and equips learners to bring renewal and reconciliation to all walks of life as followers of Jesus Christ, the Servant-King.

MOVING FORWARD: CRITICAL ISSUES AND OPPORTUNITIES FOR KING'S

As King's delivers a distinct Christian university education in the 21st century, several key advancements are required in order to move forward:

1. Additional support services to enhance students' learning experiences.
2. Support services for vocation and career planning.
3. Learning assistance programs that help ensure academic success for students from all backgrounds and levels of ability.
4. Further enhancement of our existing services and support programs for students with disabilities and challenging circumstances—health, employment, families, and language.

One of King's major strengths is the close connection and mentorship students have with faculty and staff. Close personal interaction and attention enhance a student's overall learning experience. But many students need to learn core academic skills to complement the instruction and mentorship provided by faculty. Some students experience special situations that involve disabilities, health issues, language barriers, or employment issues where they need assistance to complete their assignments, attend class, or pass a course.

Some students want to improve their grades and gain the most from their learning experience. They may want to pursue graduate degrees or doctorates in their field and need to learn essential skills to pass entrance exams.

Many of King's peer universities in Canada have well-developed centres for learning support and academic enrichment.

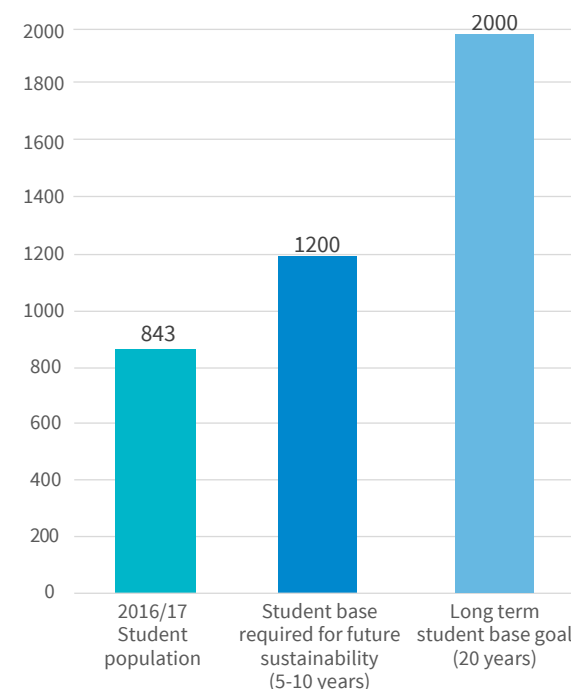
For over a decade, two of King's closest peers, Trinity Western University and Redeemer University College, have provided a wide variety of student support services.

At this time, a major goal for King's is to reach its student enrolment capacity of **1,200 students** over the next five to 10 years. A larger student base would generate a more sustainable source of funding—funding needed to cover the cost of existing programs and the development of new ones. An important way to accomplish this is not only through the recruitment of new students, but also through the retention of existing ones. Statistics show that academic enrichment programs have an impact not only on new student enrolment but also on retention of existing students.

“On average, almost half of our student population (which totals over 4,000 students) will utilize a variety of our student academic and career support services.”

Director, Student Success Centre
Trinity Western University, Langley, British Columbia

GROWING STUDENT CAPACITY



A NEW ACADEMIC ENRICHMENT CENTRE: A KEY OPPORTUNITY FOR KING'S FUTURE

In March 2017, King's Board of Governors approved the development of our first **Academic Enrichment Centre**, pending funding commitments from charitable and non-charitable sources.

The following services and support programs will be developed:

1. ENHANCED DISABILITY SERVICES

The new Academic Enrichment Centre will provide a broader variety of services to assist and accommodate students with disabilities.

While King's does provide a level of support in this area, the need among students is increasing. According to Nancy Hartholt, Learning Services Director at Reedemer University College, students with a variety of different conditions require assistance. Last year, their team



Last year, we worked with 50 students who had a variety of disability issues—this is a tenfold increase from a decade ago, when I started at King's."

Kristin Lemke,
Student Success Coordinator

provided assistance for 12% of Redeemer's student body, and these are some of the conditions at the top of their list:

- anxiety disorder (one of the highest)
- attention Deficit Disorder
- autism spectrum
- brain injuries
- hearing impaired
- mental health concerns
- sport-related injuries and concussions
- seasonal illnesses
- wheel chair users

2. NEW ACADEMIC ENRICHMENT AND SKILLS PROGRAMS

King's focus on maintaining high academic standards is one of its major strengths. Four out of five King's grads who apply to medical school get accepted—this is a good example of King's emphasis on academic excellence. Some students who enter university need to develop learning skills that will help them succeed in their studies. Other students who already have a high grade point average (GPA) may require assistance to pass a medical or graduate school aptitude exam. Most important, at King's we want to offer services and support programs that allow all students to reach their highest level of academic achievement and *thrive*.



Architectural concept

3. VOCATION AND CAREER SERVICES: A FUTURE VISION

Almost every student who enters university thinks about how they will apply their education. Finding a vocation and career that allows students to apply their faith, learning experiences, and God-given abilities for His glory is the ultimate goal. Exploring networks, programs, and other forms of support for vocation and career planning is important for students. Right now, King's students must rely on their own contacts along with some limited resources, like job fairs, to open doors for their future.

King's also has a growing base of alumni, many of whom would welcome the opportunity to provide connections, internships, employment, and vocational guidance for King's students.

With adequate funding commitments in place, King's can plan to provide the following career and vocational support to students in addition to academic enrichment services:


- spiritual formation and direction
- career and strengths assessments
- connection with King's alumni for mentoring, networks, internships, and employment
- resources for faculty to assess student vocational interests
- interview and cover letter guidance
- workshops and professional development opportunities

OTHER NEW SERVICES AND PROGRAMS COULD INCLUDE THE FOLLOWING:

- a trained team of student success mentors and coaches who will work with students
- a new academic strategist position
- courses, seminars, and workshops
- academic support programs for non-traditional, international, and Aboriginal students
- educational testing for incoming students
- a new Writing Centre
- peer tutors in writing, math, and other subjects
- faculty-led sessions
- English as Additional Language (EAL) support

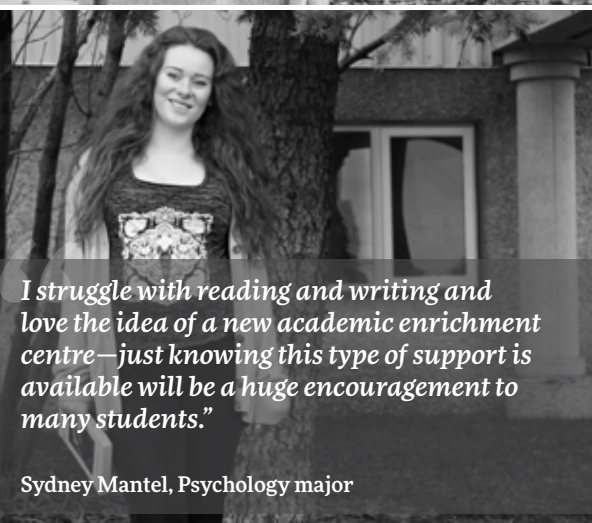
“Vocation and career services will be a blessing to King's students and alumni who participate. There is no doubt it will enrich and build community as it assists students in figuring out what God is asking them to do with their lives.”

Joy Monsma, King's alumna, 1982
Founder, Teneo (Management) Consulting Inc.

A black and white photograph of a young woman with long, dark hair, smiling. She is wearing a light-colored top. The background shows a building and some trees.

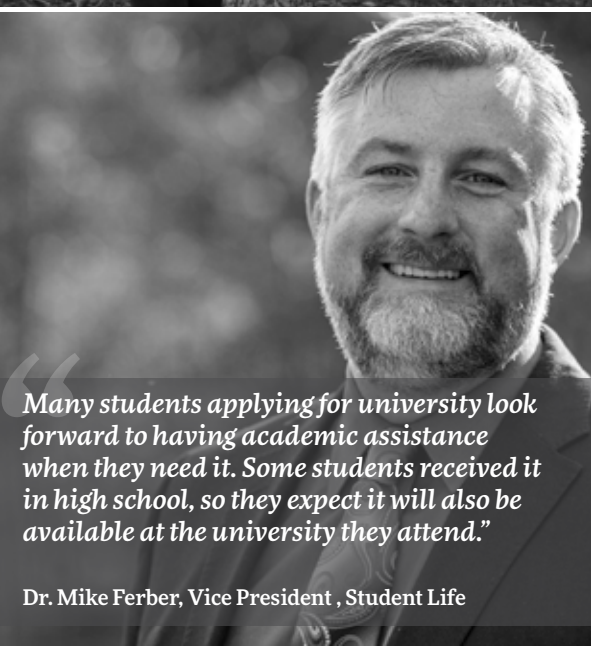
Having guidance and help with developing research methods and writing papers at the beginning of your academic career would be great. I use my own network of people to help me, but many other students would not have that.”

Alex Velsink, Environmental Studies/Biology major

A black and white photograph of a young woman with long, dark hair, smiling. She is wearing a dark top with a graphic design. The background shows a building and some trees.

I struggle with reading and writing and love the idea of a new academic enrichment centre—just knowing this type of support is available will be a huge encouragement to many students.”

Sydney Mantel, Psychology major

A black and white photograph of a man with a beard and short hair, smiling. He is wearing a dark jacket. The background is blurred.

“Many students applying for university look forward to having academic assistance when they need it. Some students received it in high school, so they expect it will also be available at the university they attend.”

Dr. Mike Ferber, Vice President, Student Life

THE ACADEMIC ENRICHMENT CENTRE TEAM

As funding becomes available, the following full and part-time staff and volunteer roles are required to support students and collaborate with faculty members:

- Centre director and academic strategist
- Student success coordinator
- Writing centre coordinator
- Testing/tutoring coordinator
- Administrative assistant
- English as additional language coordinator
- Student mentors and tutors
- Career and vocational services (future vision)

A team approach will provide consultation and collaboration between faculty, staff, and students in the development and running of the centre.

“Often when students play sports, they require extra assistance with their academic programs. We work very closely with our coaches and their team members to provide a specialized approach to each student’s academic situation. This reinforces that your studies come first, even when involved with sports.”

Director, Academic Learning Centre
Redeemer University College, Ancaster, Ontario



PHIL DIXON

Head Coach
Men’s Volleyball Team

“I think an Academic Enrichment Centre would be a huge boost to student recruitment and retention, especially for our athletic programs where our student-athletes spend upwards of 15 to 20 hours a week training and representing King’s.”

King’s has a vibrant sports and athletics program, with over 120 student-athletes participating in the Alberta Colleges Athletic Conference (ACAC).

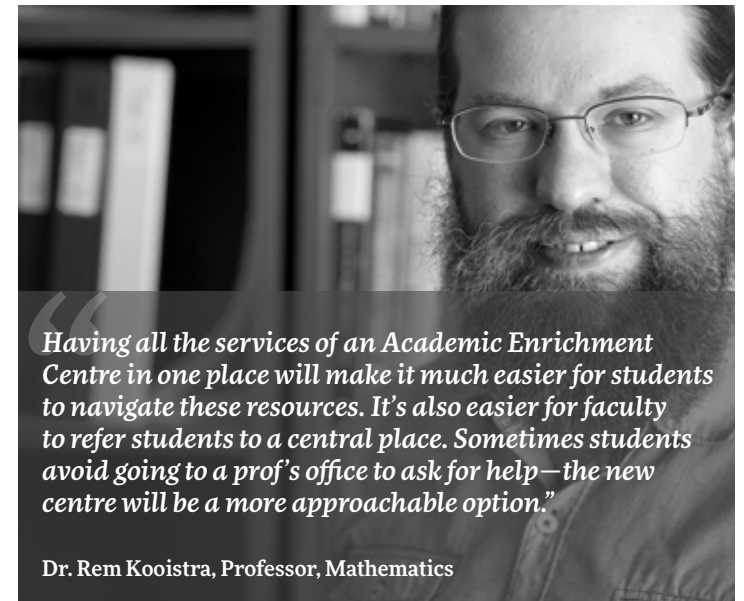
Many of our sports teams' student-athletes travel to compete on weekends and need assistance with tutoring and study skills; sports are a big commitment, but academics come first! Also, athletes can become injured, in which case they may require special assistance with their studies or attending class.

THE NEW ACADEMIC ENRICHMENT CENTRE: SPACE DESIGN



King's is planning to renovate existing space on campus which could include a portion of the library and adjoining classrooms. The newly renovated centre, strategically located at the core of campus adjoining the library, will provide much needed space for the following:

- offices and meeting rooms for centre staff
- student mentor and volunteer meeting space
- reception
- rooms for faculty-student meetings
- multi-purpose space for studying, training, and workshops
- writing centre
- space for vocation and career counselling (future vision)



“Having all the services of an Academic Enrichment Centre in one place will make it much easier for students to navigate these resources. It's also easier for faculty to refer students to a central place. Sometimes students avoid going to a prof's office to ask for help—the new centre will be a more approachable option.”

Dr. Rem Kooistra, Professor, Mathematics

Architectural Concept



“Working in Student Life, I see that we really need more space and rooms for students to take exams and study. Studying at The Level coffee shop, it’s easy to get distracted.”

Taylor Noble – English major



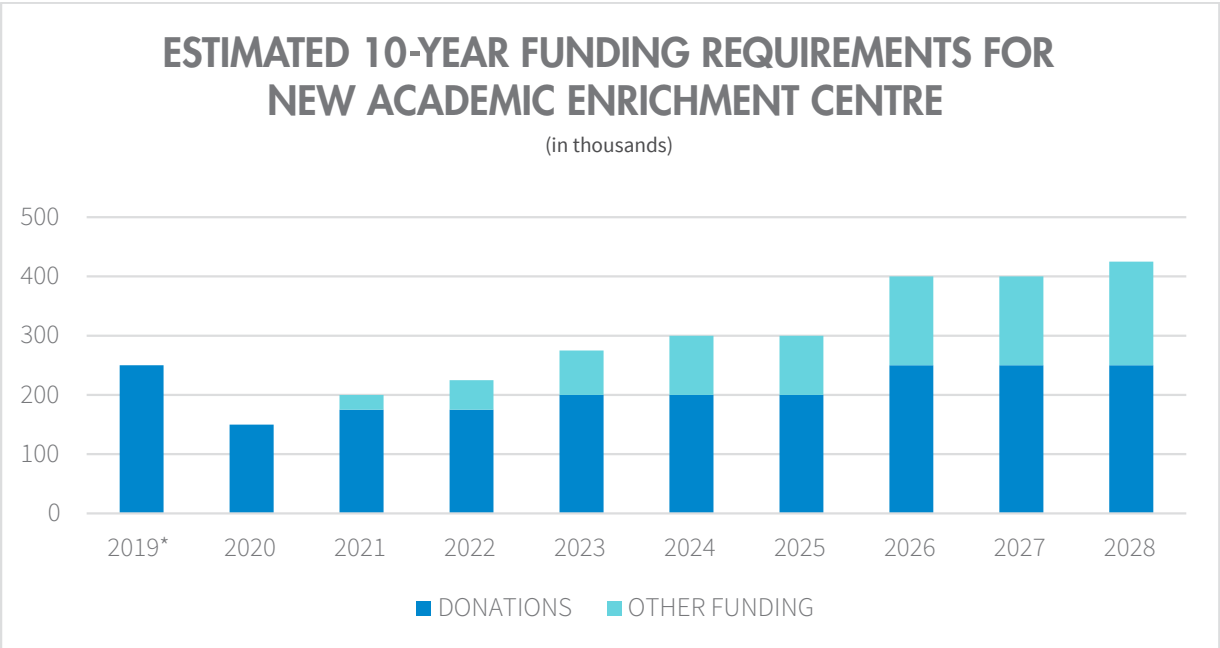


FUNDING THE VISION – GOAL: \$2 MILLION IN CHARITABLE FUNDING

Once fully up and running, the estimated cost to staff and to operate the Academic Enrichment Centre on an annual basis is in the range of \$350,000 a year. In addition, a one-time capital renovation cost of \$500,000 is required to re-purpose and remodel existing space on King’s campus.

Similar to the funding commitments for the Leder School of Business, we have set a goal of securing up to \$2 million in multiple year charitable pledges that will provide a source of ongoing funding for at least 10 years, averaging \$200,000 a year. Donated funds in addition to non-charitable funding (e.g. government, tuition, or other sources of revenue) are crucial to ensure that the centre is successfully launched and able to operate well into the future.

Pending the amount of donations and other sources of funding that are available, the following chart is an illustration of how the new centre can be phased into a stage of full development over a 10-year period.



*In 2019, a one-time expense of \$500,000 is required to renovate space for the new Academic Enrichment Centre.
In five years or phase two, additional funding would be required to launch career and vocational services.*

VISIONARY PARTNERS

While every donation is gratefully appreciated and important, King's welcomes the opportunity to engage a select group of visionary families or organizations to meet a major portion of our funding goal. Special funding arrangements can be tailored to your circumstances as appropriate for both King's and your financial objectives. Payments up to 10 years can be reviewed.

The King's University senior development team will explore with potential donors and their financial advisors the opportunity to participate in the following ways:

- cash donations and multiple year pledges of support
- planned giving – gifts through the estate and life insurance
- gifts of securities
- gifts of property
- charitable loan and other financing programs

** Donors should also consult with their legal and financial advisors prior to making any charitable donations.*

SENIOR DEVELOPMENT TEAM

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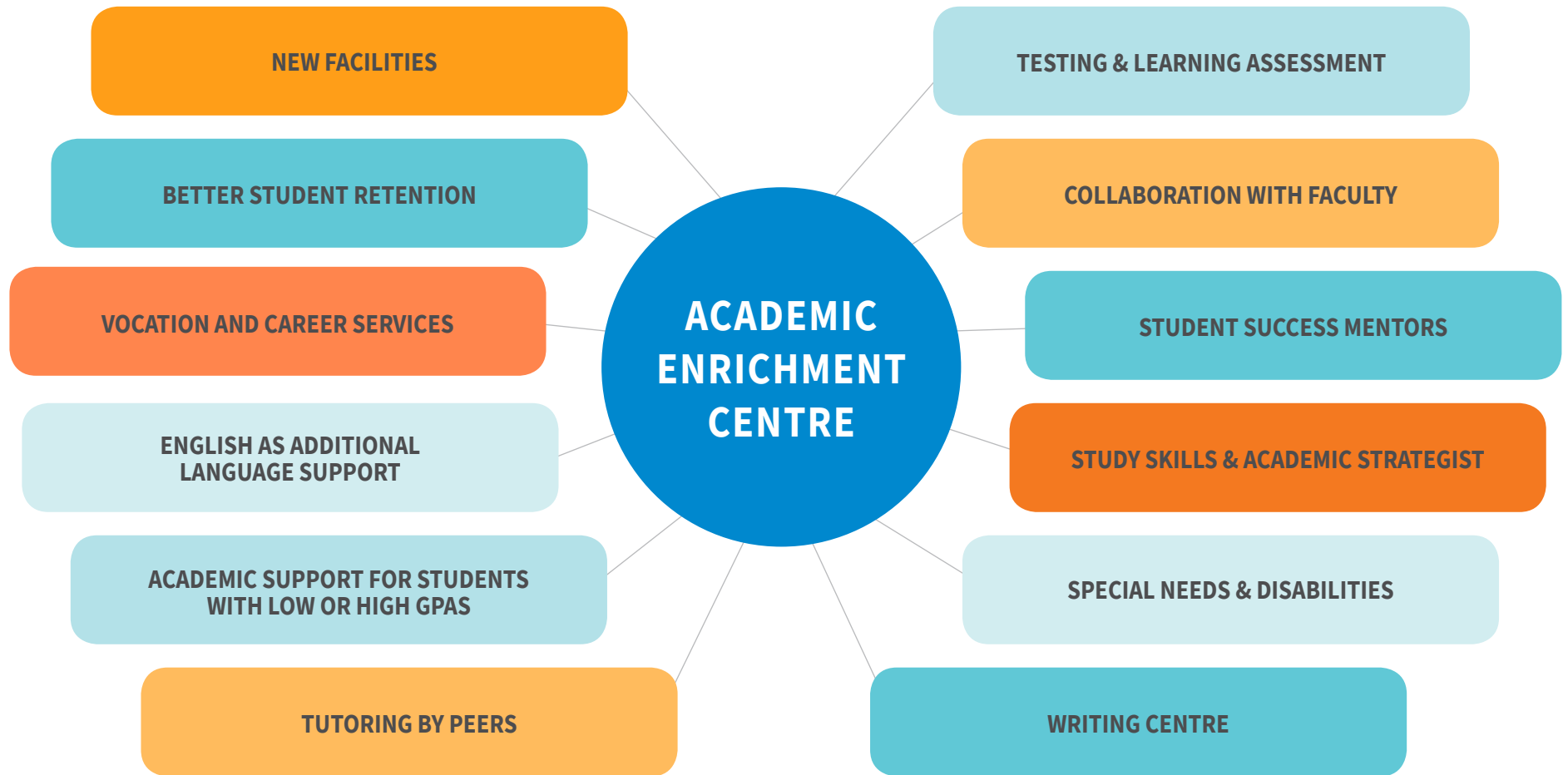
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“All we have received is from God’s goodness and we believe our wealth is His. We want to use it to bless others and further His kingdom.”

A King's donor

IMAGINE THE POSSIBILITIES





FOR MORE INFORMATION, CONTACT:

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Please ask to speak with a member of
our senior development team.

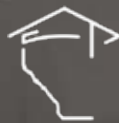
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Located in Edmonton, Alberta, Canada, The King's
University is a member of the Council for Christian
Colleges & Universities (CCCCU) in North America, and
of Universities Canada. King's degrees are accredited
under the Post-Secondary Learning Act of Alberta.

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