



## Company Description

Haskalife is a premium Haskap berry health brand based in Alberta, Canada. We partner with local family Haskap berry growers that practice sustainable and regenerative farming. Our haskap berry products are made from 100% haskap berries using premium processing technologies to lock in the nutrition and delicious taste of this whole superberry. We're proud to be able to bring this incredible fruit to the market for everyone to enjoy its powerful health benefits. Grown In Alberta, Made In Alberta, Product of Canada.

## Role Description

This is a part-time remote role for a **Summer Student - Graphic Design. The Graphic Designer** will be responsible for designing and creating visually appealing graphics and illustrations for various marketing materials, such as social media posts, website banners, and product packaging. The Graphic Designer will work closely with the marketing team to ensure brand consistency and will have the opportunity to contribute creative ideas to enhance the visual identity of the Haskalife brand.

## Qualifications

- Proficiency in graphic design software, such as Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Animation skills
- Strong portfolio showcasing creativity and design skills
- Knowledge of current design trends and best practices
- Ability to collaborate effectively with cross-functional teams
- Excellent attention to detail and organizational skills
- Ability to work independently and meet deadlines
- Strong communication skills and a positive attitude
- Post-secondary student or a recent graduate from an Alberta post-secondary institution (must be confirmed with transcripts)
- Interest in Graphic Design, Marketing, Food Science, Health and Wellness, Sports, or Food for Nutrition

## Wage

- \$17 / hr. + expenses and mileage (in accordance with Government of Alberta travel and expense policy). All demo supplies and products provided by employer.
- Workplace: Remote

## Next Steps

- Send resume, cover email, expressing your interest to: [info@haskalife.ca](mailto:info@haskalife.ca)
- Position to start: May 1, 2024 – August 31, 2024



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